

## **POLICY PILLS**

- ❖ PHARMACOS is a Company based on processes and products, focused on the development and production of make-up.
- ❖ **Technical Skills** are based on direct knowledge and experience.
- ❖ The Competitive Force is focused on product quality, fairness of prices and flexibility of services.
- ❖ The **Business Development Strategy** is aimed to building durable partnerships with customers and suppliers.
- ❖ The Integrated Management System is based on being simple, lean, pragmatic and sustainable.
- Quality is based on strict compliance with international rules and standards, with a pragmatic and flexible approach, and a constant commitment to continuous improvement.
- ❖ The **Business Card** includes respect, kindness, accuracy, hospitality and team spirit.
- **Style:** honor, dedication, integrity, class, elegance and greatness of purpose.
- **Keywords:** quality, GMP, safety, responsibility, sustainability, integrity.
- Objectives: compliance with requirements, customer satisfaction, stakeholder involvement

Caravaggio, 11<sup>th</sup> Nov. 2021